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TOP 101 Growth Hacks: The Best Growth Hacking Ideas That You Can Put Into Practice Right Away



Synopsis

About 5 months each day during 3-5 hours I was collecting from all over the internet (from books, blogs, articles, videos, podcasts, news, and comments) best growth hacks, which inspired me to test them for my startup. First growth hacks I was compressing into a short form and keeping in a private document. And then the crazy idea hit my head â establish an e-mail subscription service, that sends every day one short growth hack. This is how growthhackingidea.com was born. After 3 weeks there were 1700 subscribers (\$0 marketing cost). I was reading, choosing tasty growth hacks, I eager to test and implement. After 3 months there were 17 000 subscribers (\$0 marketing cost). People from companies like Microsoft, Salesforce, TechStars, Hubspot, Coca-Cola, Indiegogo, Disney, 500 startups, LinkedIn, Adobe became our subscribers. After reaching this milestone I decided to put the best collected growth hacks into a book + add a portion of exclusive growth hacks, never released on GrowthHackingIdea.com. This book consists of two parts:

1. Introduction, how GrowthHackingIdea.com started (+ bonus growth hacks)
2. A list of TOP 101 growth hacks. Divided into AARRR+ sections:

Before Product-Market Fit, Hustling, Copywriting, Acquisition, Activation, Retention, Revenue, Referral:

1. Hack your mindset with CEO of Pinterest
2. How to get your first customers
3. Are you sure about your product/market fit?
4. Hustling
5. Leveraging dead competitors
6. Get emails of followers of your competitors
7. Tinder`s early days growth hack
8. Become an alternative to your competitors
9. The TechCrunch journalists` emails
10. Find journalists for your startup instantly
11. Pre-heat the journalists
12. Hack the Press
13. Hack Product Hunt
14. How a \$2B company gained its initial users
15. Copywriting
16. A copy that converts
17. 9 cold emailing rules
18. 7 engaging storytelling formulas
19. 7 perfect headline formulas
20. The magic of headlines
21. Hack persuasive copywriting
22. Copywriting tip to quadruple conversions
23. Replace one word to get 90% more clicks

Acquisition

24. Parasite SEO (white hat)
25. A real keyword strategy
26. Hidden early stage growth hack of Airbnb
27. Turn LinkedIn contacts into a list of emails
28. I hardly forced myself to share this hack
29. 200K users a month from long tail phrases
30. Boost conversions of your Tweets
31. How to collect emails on Twitter
32. Hack Twitter
33. Creating Pinterest pins that drive results
34. Best growth hack by Laxman Papineni
35. Which ads perform best for your competitors?
36. Piggybacking tweak to earn a ROI
37. Hack ideas for the 2nd largest search engine
38. Hack Facebook ads
39. 5 SEO hacks for the 2nd largest search engine
40. Disrupt the cost of YouTube video marketing

Activation

41. Easy to understand tutorials via email
42. Boost your email opt-in rate by 22%
43. Little trick increased conversions by 26%
44. Evernote`s onboarding framework
45. Increase email opt-ins by 70% in 5 minutes
46. Quiz your audience

Drawbacks & competition increase conversions#46. Negative social proof for persuasion#47. 10-second trick#48. How I doubled my app downloads#49. How typography affects conversions#50. Save your bounced visitors#51. Turn invisibles into leads#52. One symbol that increases conversions#53. Hack to define your key activation event#54. A simple hack to double your conversion rate#55. User onboarding (+ free tool)#56. Unexpected way to reduce friction#57. How to get a full profile by an emailRetention#58. Put your social media on autopilot#59. 7 ideas for your retention emails#60. Ideas for your social media content#61. Increase YouTube subscribers by 400%...Acquire the book now - get them all instantly!

Book Information

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Customer Reviews

A bunch of "growth hacks" scrapped from around the web and thrown in a numbered list. If you have an IQ greater than 90 you can find them by yourself. I was expecting something with numbers and not just copied brain vomits. "Neil Pattel gets 274632 viewers per month".... Really? Not 274633?The book has TYPOS in it. Swell!! You get to practice your grammar skills as well.

The other reviews are fake. Exactly what you would expect from a growth hacker! Fake 5 stars, 4 stars to make it credible. This books sucks.

I'm a CEO of a multi-million dollar e-commerce company, but I'm always looking for ways to step up my game. I can't believe I just read this book cover to cover in 30 minutes! Literally just bought it today... Each hack has a source link for additional information. If your marketing creativity has hit a wall, or if you're simply wanting to think of ideas that would've never crossed your mind, then do yourself a favor and get this book.

Genuinely individually useful ideas. Things like putting an embedded LinkedIn image inside your landing page so you see profile views are fiendishly clever. You might not use 101 of them, but even 1 has the ability to have a real impact on your business.

Not a big deal, some good tips, the less are the bullsh...it you get on every blog... But its okay, it was cheap at least :)

Really great book. Ate it all up. It was the second book I've read on growth hacking and this has supplemented a vast array of articles I've read in between books. Aladdin did a great job with the book. Buy it now! A must-read for marketers.

I am generally not addicted to anything. Even my kindle unlimited library keeps changing. Now after my android phone- laptop - internet - top 101 growth hacks has made the list of things I live with :D Man you are awesome. shaaa you are super awesome. Thanks for this collection :)

If you know nothing about growth hacks or you know something, this 101 acts as a real 101 primer as well as giving you at least 101 growth hacks to use right away, it really is 101derful! - Not something you need to read cover to cove run a sitting, more like something to skim through when you have time.

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Hacking: The Beginners Guide to Master The Art of Hacking In No Time - Become a C++: C++ and Hacking for dummies. A smart way to learn C plus plus and beginners guide to computer hacking (C Programming, HTML, Javascript, Programming, Coding, CSS, Java, PHP) (Volume 10) C++: A Smart Way to Learn C++ Programming and Javascript (c plus plus, C++ for beginners, JAVA, programming computer, hacking, hacking exposed) (C ... Coding, CSS, Java, PHP) (Volume 1) The Basics of Hacking and Penetration Testing, Second Edition: Ethical Hacking and Penetration Testing Made Easy Hacking: Ultimate Hacking for Beginners, How to Hack Hacking: Ultimate Beginner's Guide to Computer Hacking in 2016 Language Hacking Spanish (Language Hacking with Benny Lewis) Hacking: The Ultimate Beginners Guide to the World of Hacking McGraw-Hill Education: Top 50 ACT English, Reading, and Science Skills for a Top Score, Second Edition (Mcgraw-Hill Education Top 50 Skills for a Top Score) McGraw-Hill Education: Top 50 ACT Math Skills for a Top Score, Second Edition (Mcgraw-Hill Education Top 50 Skills for a Top Score) Wireless Hacking: Projects for Wi-Fi Enthusiasts: Cut the cord and discover the world of wireless hacks! Photography Hacks: The Complete Extensive Guide on How to Become a Master Photographer in 7 Days or Less: Photography Hacks and 7 Day Photography PASSIVE INCOME: TOP 7 WAYS to MAKE \$500-\$10K a MONTH in 70 DAYS (top passive income ideas, best passive income streams explained, smart income online, proven ways to earn extra income) Right College, Right Price: The New System for Discovering the Best College Fit at the Best Price Consumer Reports Life Insurance Handbook: How to Buy the Right Policy from the Right Company at the Right Price How to Get Into Top Law Schools 5th Edition (How to Get Into the Top Law Schools) Hacking for Beginners - The Essentials: How to Hack the Right Way! 101 Facts... Stan Lee: 101 Facts About Stan Lee You Probably Never Knew (facts 101 Book 7)

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